



Part of Bupa



BRAZIL

About Care Plus Part of Bupa

In Brazil, Care Plus Part of Bupa serves more than 1,000 companies covering 250,000 members while providing a range of world-class premium healthcare products (medical, dental, occupational health and preventive care), in medical only there are 130,000

members. Care Plus was founded in Brazil since 1992 and part of Bupa since 2016. Care Plus's mission is helping people live longer, healthier, and happier lives.

Local strengths USPs

- Blua Digital Health includes wellbeing test, scheduling doctor visits, teleconsultation (virtual emergency care 24/7 and consultations with +10 specialists), telepsychology and +15 preventive programs.
- Claims ratio of 78% in 2023; market leader in corporate premium plans, our general NPS is at 74%.
- Various copayment design can be offered.
- Unique medical provider offering iPMI, international private medical insurance
- Unique mental health and family Care program with comprehensive mental disease and down syndrome/autism care.
- First healthcare provider to offer differentiated coverage in gender-affirming care (GA) and assisted reproductive technology (ART).
- High information security and data privacy standards.
- There are no shareholders allowing Care Plus to reinvest 100% of its profits in customer centric initiatives.
- + 4,000 accredited network providers.

Facts & figures

- Insurope member since: 2017
- Financial Rating: AA+ (Fitch)

Average Turnaround Times

- General Questions: 1 Working Days
- Local Quote: 5 Working Days
- Annual Renewal: 60 Working Days
- Rate Review: 5 Working Days
- Death Claims: N/A
- Disability Claims: N/A
- Medical Claims: 5 Working Days

Benefits

- Insurable Benefits: M
- Poolable Benefits: M

Minimum lives criteria

- For a group quote: 10 (minimum of 2 main members who are not family related)
- For a pooling contract: 200 lives

Local contact information

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